


**BLISS**  
**INTERNATIONAL GROUP**

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WE BRING HOSPITALITY TO NEXT LEVEL



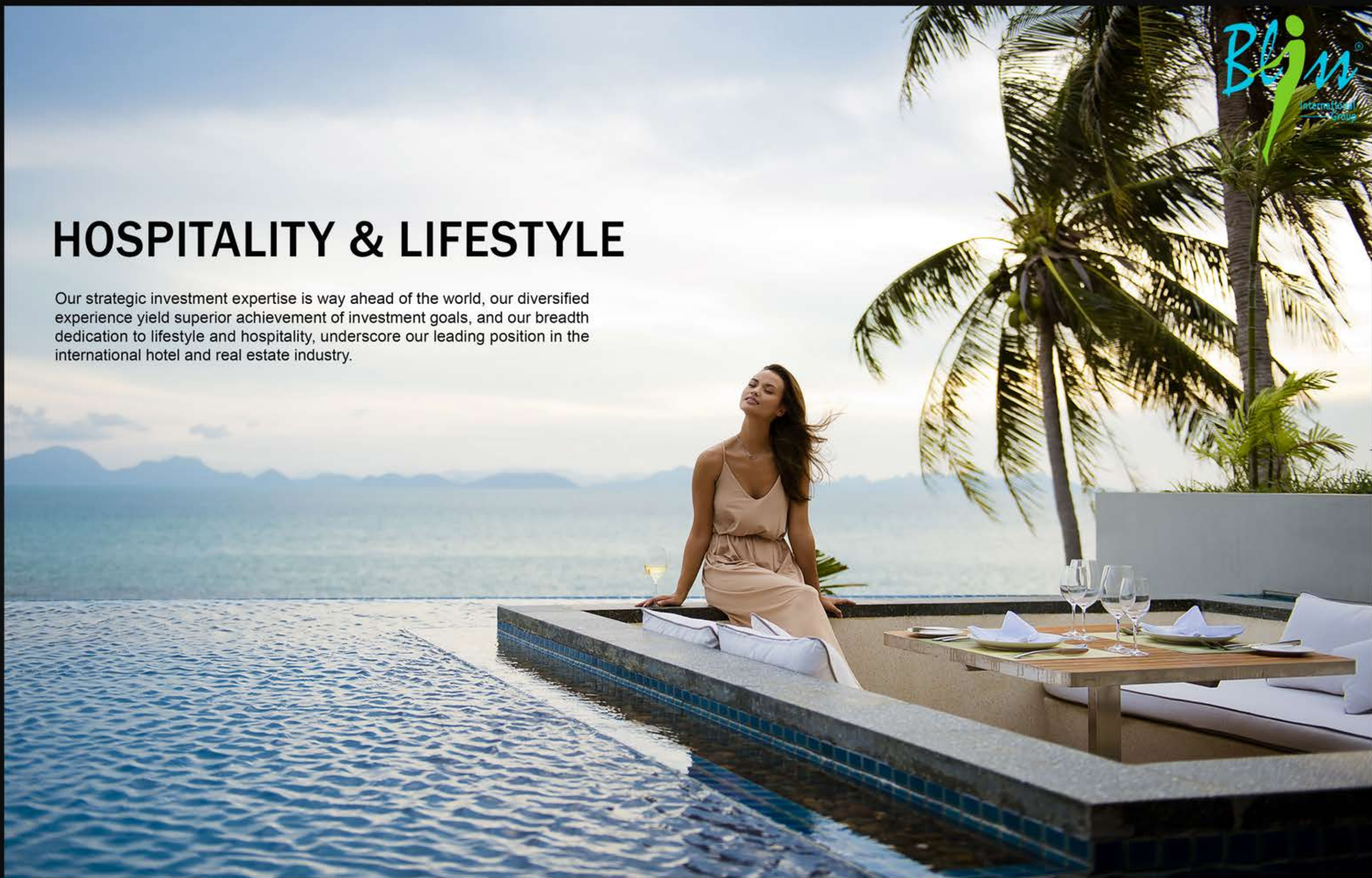
Commercial and Retail Investments | Hotel Investments | Health Care Investments |  
Real Estate | Hotels & Resorts Management | Hospitality & Wellness |  
Joint Venture | Media & Production



HOSPITALITY EXPERIENCE  
Industry Expertise

# HOSPITALITY & LIFESTYLE

Our strategic investment expertise is way ahead of the world, our diversified experience yield superior achievement of investment goals, and our breadth dedication to lifestyle and hospitality, underscore our leading position in the international hotel and real estate industry.



# WHO WE ARE

Bliss International group is one of the world's leading hospitality management and Investment consultancy firm in the fields of Hotels, Tourism, Leisure and Real Estate based in Dubai UAE and India.

From concept to conquering, Bliss is responsible for the performance success of some of the world's leading hotels & resorts groups, restaurants, bars & world class wellness spas. Our expertise at all levels of hospitality management, Investments, consulting, growing powerful brands and creating impacting designs, gave us the edge we have today.

The company was established nearly 9 years ago, its founders being the first dedicated hospitality advisory teaming GCC-INDIA. In collaboration with world-class designers, "Bliss International Group" has opened numerous outlets in UAE & India and now introducing our experience and knowledge to the GCC market place in prime locations with a focus on exciting menus, fresh ingredients, contemporary design elements, and a well-trained, amicable, and approachable staffs. As a result of our growing reputation and our qualified teams, we also enjoy unique relationships with numerous Government and intra-Governmental organizations, leading financial institutions, corporates and mid-size business houses.

# We are the Future



Our future aspirations are clear and our performance brings them to life. We aim to own and manage over 5 hotels & resorts locally and Internationally by 2020, and a further 10 more over the following decade. With a solid reputation in the region, we aim to be one of the leading hospitality organizations globally. Our Vision is as much about Dubai's dreams as it is about our own. As to hosts of the 2020 world EXPO and consistent marketers of Dubai-UAE as both business and leisure destination, we need desirable, peerless hotel rooms. Our twin track strategy delivers this and goes beyond. As Bliss International Group develops it will continue to identify new opportunities to create lasting value for our investors & partners.



# REAL ESTATE & HOSPITALITY INVESTMENTS IN DUBAI



## DIRECT INVESTMENTS

## HOTELS & RESORTS PROJECTS

The Company has created and manages a diversified and rapidly expanding portfolio of direct and indirect investments in hospitality & tourism sector regionally and internationally. Our strong local presence is complemented by superior global reach through well-established relationships with prominent regional and international investment houses. This unique position in both local and international financial markets along with our sound expertise provides us unrivalled access to unique investment opportunities.

Bliss International Group's goals have been to be honest masters of our trade, offering top drawer market knowledge and attention to detail second to none.

The division utilizes management expertise to secure prime lands for hospitality projects through banks or other finance institutes to select a partner with expertise in real estate development with proven track records of delivery and quality to ensure all projects are completed to the highest of standards.

## VISHAL VARGHESE

Co-Founder/Director

Vishal Varghese is the man behind Bliss International Group, aiming to provide end-to-end solutions for hospitality and wellness Industry. As a graduate of Hotel Management and holder of Diploma in International Spa Management from Derby University UK, Vishal has made his way into the challenging field of hospitality for the last 15 years. As a young visionary and experienced entrepreneur, he has formed a successful hospitality and spas consultancy company with a track record of completing 2 major projects within 36 months.

His experience with leading hotel brands such as Habtoor Grand Hotels & Resorts, Sheraton Group India, Leela Palace Kempinski, Taj Hotels & Resorts and P&O cruise liners has given him a greater insight into the regional market which made him capable of giving professional management advice and business solutions to the existing hotels and spas.

The founder created International spa operations under the "Urjaa & Wave Spa" brand and is also stepping into design & manufacturing of natural organic products such as soaps, aroma oils and treatment oils. He is working together with his team, which has led to a 5 star hotel concept called Bliss GHR for investors.

He has also done 3 years of extensive research on a new concept called "Bliss Holistic Village" in Dubai, a 'get-away' concept, along with a luxury spa concept "The Urjaa Spa" catering to 5-star hotel category. Through his extensive career, he has built healthy professional relationships with leading manufacturing companies world wide within the hospitality and real estate sector.

This has led to creation of extensive data base of investors and joint venture groups from India, Saudi Arabia, UK, USA, Kuwait and Russia who are looking to invest and operate in the hospitality, spa & wellness industry in GCC & India.

Vishal's aim is to build a strong international hotel consultancy company and hotel operational which offers professional management and strategic tie ups for upcoming and existing hotels and spas in GCC & India.

He directs and leads all areas of the company's real estate and Investment platforms



Graduate in Hotel Management

Diploma from Derby University, UK

15 years of experience in Hotel Industry

## SIDDARTH GARRIMELA

Chief Architect & Designer



Siddarth leads the V-design Architects & Consultants division of Bliss International Group and he is also a member of the firm senior leadership team. His broad project experience includes several high-end residential, hotels, conference centers, luxury resorts and spas.

Sid brings over 15 years of experience in the hospitality interior design industry to V- Design. He is directly involved in the oversight of design teams on a number of projects while he also over look general day-to-day operations of the division.

Sid's project work includes participation and management of all phases of the design process, conceptual design, interior design and detailing, furniture, fixture, fabric and accessory selection, project budgeting, contract documentation, and construction administration.

Sid has tons of practical experience of managing work execution on site. He has an excellent knowledge of work related to interior finishes, detailing, furniture, landscape, services.

# BOARD MEMBERS



**Mr. V. Varghese**  
Chairman



**Mr. Rashid Al Haadi**  
Director



**Mr. Madan Misra, CEO**  
Bliss Grand Hotels & Resorts  
Dubai UAE



**Mr. Adrian Hockley**  
Director of Operations



**Mr. George Tharakan**  
Chief Investment Officer



**Ms. Zahra Rezaei**  
Executive Director &  
Partner



**Ms. Yesim Engin**  
Managing Partner &  
Director



**Mr. GP Ashok Nair**  
Managing Partner &  
Head of Wellness Division



**Mr. Chandan Navlani**  
Risk Advisory Consultant



**Mr. Dipu M Baby**  
Managing Partner  
India & USA

# BUSINESS PLAN OF BLISS INTERNATIONAL GROUP

## OUR BRANDS & WHAT WE HAVE...



### V Design Architects & Consultants

V Design is one of the leading architecture house based in Dubai and India. We Bliss International undertake flagship projects under architect Siddarth Garrimela all over the world.



### Roots & Petals

Roots N Petals is dedicated to creating the finest natural handmade beauty products using the old fashioned cold process method. Our entire home made products are handcrafted in small batches to ensure you are receiving a high quality product, then it is hand cut and wrapped, ready for you to enjoy.



### V Productions & Entertainment House

V production consists of talents who are well established in the media market. Capable to drive the business in UAE & India, the entertainment home is associating with major media corporates in the region to take off various planned projects.



### Urrjaa Spa Wellness & Wave Spa Fitness

The Urrjaa & Wave Spa, a luxurious Spa management division is founded in a living awareness of the value of a holistic touch, a nurturing environment, cleansing, meditation, yoga, fitness training, massage, peace and deep relaxation as essential elements in maintaining a healthy lifestyle. The Urrjaa Spa evokes a feeling of spiritual harmony.



### Real Estate & Property Management

The division utilizes management expertise to secure prime lands for hospitality projects through banks or other financial institutes to select a partner with expertise in real estate development with proven track records of delivery and quality to ensure all products are completed to the highest of standards.



### Hospitality HR Solutions

HR consultancy provides talent management which refers to the process of identifying, assessing, acquiring, developing, deploying & retaining employees who are critical to an organisation's success.





WE ARE OPERATORS

## BLISS GRAND HOTELS & RESORTS

### “BLISS GRAND HOTELS & RESORTS” Brand History

Bliss Grand Hotels & Resorts was established in 2015 by its promoter company Bliss International Group and with 4 young entrepreneurs and an Investor partner from the hospitality industry with extensive international background. The company was restructured in the following years with the introduction of new partners and funding.

Growing interest of real estate developers and investors in the Dubai hotel sector, together with the coming together of our team of partners has led to additional financial investors participating in building Bliss Grand Hotels & Resorts Management to become a key player in the UAE hotel sector and expanding to GCC.

Represented by the most highly professional people with a proven track record of over 20 years in hospitality industry with well known Hotel brands, Bliss Grand Hotels & Resorts truly strives to meet the business requirements of all kind of organizations corporate, through its varied product offerings and constant endeavor to improve and expand our services.



In this ever-changing world, some of our guests seek to reflect their values in their choice of accommodation, in respect to the needs of our guests we have introduced an alcohol-free option with in Bliss International Group portfolio. This concept is an entirely new proposition in the region and the market, for that matter. With research indicating this category's huge potential due to its inherent appeal in the Middle East, we are set for incredible growth in the upcoming years.

Bliss Grand Hotels & Resorts is expanding its portfolio in major cities seeking global opportunities for ground-up developments, redevelopment of existing assets, repositioning of under-performing properties, and reflagging of operational hotels. Our team of professionals is consistently evaluating hotel management opportunities in national and international markets on management contract basis.



# HOSPITALITY PROCUREMENT

Our hospitality solutions are truly global in every sense of the word. We consistently seek out the best products at the most competitive prices. Our dedicated procurement team ensures our sources meet the very highest standards of efficiency, cost control, customer service and quality.



Additionally, our proven team of FF & E and OS & E experts have a wealth of experience managing Hotels & Resorts projects. Whether its a large, multi-location project or an intimate boutique property, we use our buying power, management expertise and extensive supplier contacts to create genuine value for our partners.

We understand that procurement is a complex, lengthy process, with multiple layers of risk. For those who want a true one-source procurement approach, we offer total hospitality procurement.

Whatever delivery method you choose, when you work with our procurement we offer our clients faster project timelines, simplified invoicing, single-source accountability and streamlined logistics.

Hospitality Procurement is sourcing, procurement and transportation management agent for the hospitality and allied industries. The specialized services we offer has proved to be an essential strategy time and time again for our clients to bring immense cost savings and increased profitability.

We identify the most suitable supplier and manage the production, supply and installation process on clients behalf. Additionally, we offer a seamless transition to procurement within-depth knowledge, industry experience and established networks, from product sourcing to supplier qualification, manufacturing assistance, quality inspection to logistics.



## OUR GROWTH

WE ARE GROWING LOCALLY



WE ARE EXPANDING INTERNATIONALLY

# HOSPITALITY HR SOLUTION



Being a pioneer, our HR consultancy provides Talent Management. Talent management refers to the processes for identifying, assessing, acquiring, developing, deploying and retaining employees who are critical to an organization's success. Talent management is a focused and integrated approach that calls for planning, attracting the right talent, putting people in the right places, aligning them with organizational goals, motivating them to perform and retaining them. Organizations should have the capacity to implement this approach across the hierarchy rather than restricting changes to top management.



**Bliss International  
Education Consultants**

**ARMENIA - GERMANY - INDIA - UAE**



# V Productions & Entertainment House



Our team of dedicated writers, directors, producers, and cinematographers know how to approach each project of every scale and genre, from single-camera studio interviews, to multi-camera commercial shoots. We pride ourselves in understanding and exceeding our client's expectations, no matter the time or budget. We provide concept development, story boards, casting, locations, camera and lighting crews, equipment, and comprehensive production management. Whether you need to launch a new product, promote your image, communicate your vision, or share your story, we are here to help you succeed.



## WHAT WE REPRESENT

Everything we do is inspired by our vision and mission.



### TRANSPARENCY



All functions of Bliss International Group revolve around our core value of transparency. We communicate openly amongst ourselves, our customers and other investors to avoid misconception. We have implemented systems that record all aspects of our dealings and enforce each transaction to be processed transparently. Our growth story is written with transparency.



### HONESTY

We are honest to our clients, our organization, other partners and ourselves. We don't just believe that honesty is the best policy but we practice it in our every day life. We trust our stake holders and give them full freedom to conduct business without any impunities checks. Our customer loyalty is our reward for honesty.



### SPEED WITH ACCURACY

We work hard, smart and fast never compromising on accuracy. Our service is on time, every time. Our growth to a world wide organization in record time is a testament to our philosophy of not wasting time. Our knowledge base, expertise, talent, client base and balance sheet grow with speed.

### INTEGRITY



The essential criterion to become a member of Bliss International Group team world wide is integrity. Our consultants uphold professional ethics while discharging their responsibilities. We resist all pressure, whether it comes from clients, suppliers or stake holders to take shortcuts as we do not compromise our ethical standards and beliefs.

audiences

narrative

connects  
storytelling

lean forward

additive

narrative

audiences

participate  
lives

connects  
storytelling

produce



## Fine Dwellings Real Estate

*A division of Bliss International Group*

Launched in UAE in 2014, Fine Dwellings Real Estate has since earned a reputation in providing clients with personalized service, adding value while smoothly guiding through in all aspects of Real estate brokerage and Investment Consultancy.

The Company has created and manages a diversified and rapidly expanding portfolio of direct and indirect investments in hospitality & tourism sector regionally and internationally. Our strong local presence is complemented by superior global reach through well-established relationships with prominent regional and international investment houses. This unique position in both local and international financial markets along with our sound expertise provides us unrivalled access to unique investment opportunities.

## BLISS WATER & BLISS TISSUE

Since these Brands have been launched in 2018; BLISS WATER has always been committed to providing people with only safe drinking water. BLISS TISSUE has been keeping its mission designed for all who has a purpose of bringing comfort and cleanliness as priority. We have provided water and paper tissue products that are clean, safe and certified. Now, more are choosing to put their full trust in BLISS WATER and BLISS TISSUE



Roots & Petals is a division of Bliss International Group based in Dubai. The idea of "Roots & Petals" is to combine together the purest natural and organic ingredients from around the world developing a range of natural variety products for your Face and body.



Discover the secrets of well-being with.....

*Wave* spa  
& *Wellness*

Wave spa is a division of Bliss International Group based in Dubai at the most prestigious level of the spa wellness and hospitality beauty industry. Wave Spa represents an International Spa system unlike any other. We are a group of highly trained professionals managed by Bliss International who is well versed in spa management and its operations system.

# Contact Us


We are approachable







**THANK YOU**

Gràcies  
 Gracias Faleminderit  
 Mauruuru Tānan Grazas  
 Takk  
 Grazie Đakujem Danke Dankie  
 Gracies Dēkuji شکر  
 Asante  
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